



# CHRISTIAN SETH ACUESTA

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## SUMMARY

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Data Analyst & Automation Specialist with 5+ years of experience transforming complex datasets into actionable business insights and automated reporting solutions. Experienced in streamlining analysis workflows, improving reporting accuracy, and supporting cross-functional teams across operations, sales, and vendor-related processes. Skilled in Python, SQL, Pandas, OpenPyXL, Metabase, Power BI, ClickHouse, and Excel automation, with hands-on experience building data pipelines, dashboards, and process automation tools. Currently expanding into data engineering through projects involving AWS S3, Airflow, GitHub Actions, and automated ETL workflows. Known for delivering reliable outputs on time, working well in fast-paced asynchronous environments, and continuously improving processes through proactive problem-solving and risk identification.

## CORE SKILLS

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### Languages: Python, SQL, PERL, Shell Scripting

- **Data & Analytics Tools:** Pandas, OpenPyXL, Excel VBA, PivotTables, ClickHouse
- **Business Intelligence:** Metabase, Power BI, Looker Studio, Tableau
- **Data Engineering Tools:** Apache Airflow, AWS S3, GitHub Actions
- **Platforms:** Azure DevOps, GitHub, Amazon Seller Central
- **Automation:** Python Scripts, Google Sheets API, VBA Automation, GitHub Automation
- **Other Skills:** REST APIs, Data Cleaning, Reporting Automation, Git

## PROFESSIONAL EXPERIENCE

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### Operations Data Specialist (Freelance)

2025 – Present

- Built Power BI dashboards (migrated to BigQuery + Metabase) for shipping cost tracking and supplier optimization.
- Automated ClickHouse to Excel reporting with Python GUI, reducing manual tasks by 80%.
- Analyzed Amazon Seller Central data to track SKU-level sales performance and detect overcharges.
- Replaced Excel reports with PostgreSQL prototype, reducing load time from minutes to seconds.
- Created VBA and pandas workflows for data cleaning, formatting, and integration.
- Built forecasting logic for optimal routing with 95% predictive accuracy.
- Collaborated cross-functionally to align reporting with KPIs and business needs.

### Technical Support Senior Specialist – WTW

2021 – 2025

- Maintained PERL, SQL, and UNIX shell scripts for enterprise data transformation.
- Migrated legacy conversion processes from PERL to SQL for performance and maintainability.
- Used Git and JIRA in an agile environment.
- Reviewed team code for consistency and compliance.

### Python Developer – RBOX Solutions

2020 – 2021

- Built REST APIs using Flask and managed backend performance.
- Improved CI/CD via Azure DevOps.
- Worked on cloud-based systems and optimization tasks.

## PROFESSIONAL EXPERIENCE

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### Data Developer – Collabera Technologies

2018 – 2020

- Led PERL/UNIX data conversion processes.
- Built internal logging systems for performance analysis.
- Rewrote scripts to align with modern standards.

## OTHER FREELANCING EXPERIENCE

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- I developed and managed internal communications through Mailchimp, Google Suite, and Google Sites while maintaining comprehensive HR reports and knowledge bases within Notion. Additionally, I oversaw property management operations via AppFolio and handled full-cycle payroll and regulatory compliance using Gusto.
- I served as a technical advisor for the development of a dental management application, overseeing the entire project lifecycle to ensure all technical processes and requirements were strictly followed
- Grew personal social media page to 18K+ followers; achieved 300K+ reach on a single post.

## CERTIFICATIONS & ASSESSMENTS

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- **DISC Personality:** Type D (Decisive/Task-Oriented)
- **English Proficiency:** C2 Advanced
- **Ask Questions to Make Data-Driven Decisions** - Coursera, 2022 - XPMJ2WZE9WC8
- **Foundations: Data, Data, Everywhere** - Coursera, 2022 - 7JSBNLM9Y5R4

## EDUCATION

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- **2014 - Computer Engineering Technology - Technological University of the Philippines, Taguig.**

## SELECTED CONTRIBUTIONS

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### Operations Data Specialist

- Built a VBA tool to automate Excel-to-Excel reporting, saving ~6 hours/week and cutting manual workload by 80% across teams.
- Built a tool to automate the fetching of Clickhouse data and automatically save and upload to a google sheet folder, Maintained by the Brand team to see missing SKUs for dispute.

### Technical Support Senior Specialist – WTW

- Documented recurring client business questions and translated them into SQL templates, reducing repetitive inquiries and improving query response speed.
- Built the team's Confluence page for SOPs, SQL function references, and JIRA-linked status reporting —resulting in better task tracking and faster issue resolution.
- Designed and implemented training routines for newly hired developers that aligned with other onboarding schedules, ensuring efficient ramp-up without disruption.

### Python Developer – RBOX Solutions

- Led the transition from traditional workflows to Agile using Azure DevOps, improving sprint delivery and task management.

## INTERESTS & PERSONAL PROJECTS

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- **Content Creation:** Built a Facebook page sharing tech tips and lifestyle content — reached 18K+ followers and 300K+ views on a single video.
- **Dental Clinic Management System:** Designed and built a full-featured web application using FastAPI and SQLAlchemy with PostgreSQL backend. The system supports patient records, appointments, transactions, payments, installment plans, and dental charting.
- **Personality & Cognitive Science:** Studied and applied DISC personality models and behavioral profiling in team management and onboarding.